



2010 ANNUAL OCA CONFERENCE

Here are some of the powerful speakers we have confirmed for the conference...

Influencing Families To Choose Camp As Their Summer Activity



HEATH SLAWNER - Expert on the “**Science of Influence & Persuasion.**”

How do we sell new families on the value of camp? Heath Slawner will guide us through strategies that will get more families to say “YES” to the camp experience. Heath Slawner is the only professional in Canada certified to deliver the **Principles of Persuasion workshop** (“PoP”), which focuses on the ethical uses of influence tactics. He is a Seminar Leader at the **McGill International Executive Institute** and speaks often to groups on how to leverage the science of influence to achieve outstanding results. Heath is a Camp B'nai Brith of Ottawa alumnus.

Staying Connected To Our Children



JENNIFER KOLARI, MSW, RSW

Author of the book **Connected Parenting**

Raising and working with children during the ‘tween’ and adolescent years can be a challenge. Jennifer Kolari, mother, MSW, Therapist, and the force behind the recently released book, **Connected Parenting**, describes how to use mirroring to stay connected with our campers and staff (www.connectedparenting.com). Jennifer is a regular guest expert on CBC Radio, Canada AM, and Breakfast Television. Jennifer presented a session at the 2009 Annual OCA Conference on Helicopter Parents to rave reviews.

Camp Matters



BOB DITTER

Author of the book **Camp Matters: By the Experts**

Bob Ditter is a well-respected child therapist and one of the most highly regarded camp consultants in the United States. Ask anyone in the world of camp to name the top consultants in the field and chances are good you will hear Bob’s name among them (www.bobditter.com). He is a frequent presenter at national and regional American camp conferences and writes “In the Trenches,” one of the most widely read features in **Camping Magazine**. We are honoured to welcome Bob to his first OCA Annual Conference!



It's a Teen's World



LYNN GLAZIER

Director of "IT'S A TEEN'S WORLD: wired for sex, lies and power trips"

Lynn Glazier's career as a documentary filmmaker, director, producer and writer spans 28 years. She directed the acclaimed feature documentary **IT'S A GIRL'S WORLD** on social bullying (NFB 2004). Her latest film, **IT'S A TEEN'S WORLD: wired for sex, lies and power trips** (2009), is a thematic sequel that explores how sexual aggression fueled by personal technology and media contributes to a culture of harassment in adolescents, (www.itsateensworld.com).

Lynn has created educational videos, study guides, and web content about social bullying and sexual harassment and is in-demand as a speaker on these issues to teachers, parents, and students. As companion pieces to her films, she produces radio documentary series for **CBC Radio's IDEAS** program, and won "Program of the Year" in the CBC National Radio competition for this version of **IT'S A GIRL'S WORLD**.

Children & Nature



CHERYL CHARLES, Ph.D.

Dr. Charles is the president of the **Children & Nature Network** and has worked closely with Richard Louv ([Last Child in the Woods: Saving our Children from Nature-Deficit Disorder](#)) to develop training and education for emerging regional leaders in the Children and Nature Movement (www.childrenandnature.org). Dr. Charles is co-chair of the Education for Sustainable Development Working Group of the Commission on Education and Communication, World Conservation Union (IUCN-CEC). She served for nearly 20 years as National Director of the two most widely used environment education programs in North America, **Project Learning Tree** and **Project WILD**, and has received many awards for her leadership. She is an innovator, educator, sought-after speaker and

author who, for the past decade, also worked as an organizational executive with many key chief executive officers in the US.

Learning and Behavioral Disabilities



DR. DUNCAN MCKINLAY

Dr. B. Duncan McKinlay is a registered Psychologist with the College of Psychologists of Ontario, practicing with children and adolescents in the areas of clinical and school psychology. Dr. McKinlay was diagnosed with Tourette Syndrome at age 19 - he knew that he had a "secret" by age 7. He is a past director of the Tourette Syndrome Foundation of Canada (TSFC), has received numerous awards from this organization for his professional work and his personal example, and sits on the Professional Advisory Boards for various Tourette organizations. Dr. McKinlay has conducted over 600 presentations internationally. He has authored numerous works, including a popular website on Tourette Syndrome (www.lifesatwitch.com) and the book, **Nix Your Tics! Eliminating Unwanted Tic Symptoms: A 'How-To' Guide for Young People.**



Dialogue with the Ontario Minister of Labour



PETER FONSECA

The Honourable Peter Fonseca will speak to us about Ministry of Labour initiatives and also begin a dialogue about how the OCA and MoL can better partner with each other.

Peter Fonseca was elected to the Ontario legislature in 2003 and re-elected in 2007. Fonseca was appointed Minister of Labour in 2008. He previously served as Minister of Tourism and Parliamentary Assistant to the Minister of Health and Health Promotion. During the 1990s Minister Fonseca was Canada's leading marathon runner and represented Canada in the 1996 Olympics in Atlanta. Among his community volunteer work, Mr. Fonseca developed a Youth for Youth leadership program in the Peel Region that helps disenfranchised youth find a positive career path.

Communicating in a Time of Crisis



DANNY ROTH

In a presentation intended to help camp directors and senior staff prepare effective communication protocols in the event of a crisis, Danny's remarks will address some of the steps camp executives can take to help them better prepare for the unexpected.

As the Founder and President of **Brandon Communications**, a full service public relations firm, Danny has been called upon to provide crisis communications, strategies, and executions for some of Ontario's biggest headline-making stories.

From apartment fires to propane depot explosions and H1N1 outbreaks at summer camps, Danny has become a trusted advisor (and spokesperson) in times of crisis and he has earned the gratitude of his clients and the respect of the news media for his honest, cooperative, and effective approach to media relations.

AND THIS SPECIAL, POST-CONFERENCE EDUCATIONAL OPPORTUNITY...

The Blessing of a Skinned Knee



DR. WENDY MOGEL (www.wendymogel.com)

Author of **The Blessing of a Skinned Knee** and **The Blessing of a B-**, Dr. Mogel is an internationally known clinical psychologist, author, and speaker. After speaking at the Tri-State Camp Conference, Wendy makes her first trip to speak in Canada and will be discussing such issues as keeping expectations in line with a child's temperament, coping with frustration, avoiding over-scheduling and overindulgence, and helping children develop independence and self-control. ***"When the values of the culture are at odds with the one parents wish to uphold and instill, The Blessing of a Skinned Knee offers a refreshing antidote. Instead of anxious over-parenting, the book points the way to raising self-reliant, grateful, optimistic children."***

Tickets are \$20.00 each or register for the Full Conference by November 20th to receive a FREE ticket to this event.